

MASTER IN BUSINESS ADMIN (MBA)

MBA 530E Leadership and Management Perspectives (3 Credits)

This course identifies, describes, analyzes, and evaluates the models of management, and the connections among science, engineering and management theories. The course examines theories on what managing and leading are in more modern times, compared to earlier historical models. The course will examine the difference in analytic thinking and synthetic thinking and investigate an organization as a system whose essential properties are the product of the interactions of its parts, not the actions of its parts taken separately. Systems thinking will be the backdrop for the course introduction to the concept of the learning organization and its connection to leading, learning, and change.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: 65

MBA 530X Leadership and Management Perspectives (3 Credits)

This course identifies, describes, analyzes, and evaluates the models of management, and the connections among science, engineering and management theories. The course examines theories on what managing and leading are in more modern times, compared to earlier historical models. The course will examine the difference in analytic thinking and synthetic thinking and investigate an organization as a system whose essential properties are the product of the interactions of its parts, not the actions of its parts taken separately. Systems thinking will be the backdrop for the course introduction to the concept of the learning organization and its connection to leading, learning, and change.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 553E Corporate Financial Accounting (3 Credits)

This course provides the core accounting principles necessary to analyze financial statements in order to make informed stakeholder decisions. Emphasis will be placed on understanding the content and preparation of the four required financial statements under Generally Accepted Accounting Principles (GAAP). Analysis of various transaction scenarios will be examined and applied to GAAP rules using proper recording techniques tracing from the source documents to the appropriate financial statement. Historical trend analysis, ratio analysis and competitive analysis tools will be applied to current public company financial statements in order to evaluate typical managerial and investor decisions. Analysis of proper internal controls, ethical considerations and the evolving changes related to the convergence of the International Financial Reporting Standards will be explored.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 553X Corporate Financial Accounting (3 Credits)

This course provides the core accounting principles necessary to analyze financial statements in order to make informed stakeholder decisions. Emphasis will be placed on understanding the content and preparation of the four required financial statements under Generally Accepted Accounting Principles (GAAP). Analysis of various transaction scenarios will be examined and applied to GAAP rules using proper recording techniques tracing from the source documents to the appropriate financial statement. Historical trend analysis, ratio analysis and competitive analysis tools will be applied to current public company financial statements in order to evaluate typical managerial and investor decisions. Analysis of proper internal controls, ethical considerations and the evolving changes related to the convergence of the International Financial Reporting Standards will be explored.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 554E Statistical Analysis (3 Credits)

This course provides the basis for building quantitative models that can be used in strategic business decision making. The course provides an understanding of basic summary and graphical tools to turn raw data into information. It further considers probability theory and identifies and analyzes both discrete and continuous probability models using the binomial and normal distributions as examples. The course continues with analysis of confidence intervals and various forms of hypothesis testing. The course concludes with the theory and application of ANOVA analysis and both Simple and Multiple Regression models.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 554X Statistical Analysis (3 Credits)

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Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 583E Marketing Management (3 Credits)

This course presents strategic concepts for companies in conducting marketing functions. The linkage between strategic organizational goals and objectives and the marketing tactics used to support success will be examined. Topics covered will focus on understanding customer need identification, approaches to segmentation, target market development, the importance of marketing research and the development of a sound strategic marketing mix, (4Ps) in today's global environment. Central concepts relating to value creation, brand development, customer loyalty and digital or online marketing will be discussed. Course content will be applied by formulating a comprehensive strategic marketing plan.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

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Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 584E Economic Theory and Practice (3 Credits)

This course explores applied economic theories in the context of contemporary issues, focusing on decision-making in the market for inputs and outputs and the determination of product price under a variety of market structures. Economic reasoning and modeling techniques will be used to analyze concepts of economic growth, business cycle, national income accounting, aggregate price levels, labor market, and the impact of public policies on transnational businesses.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

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Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 599 MBA ELECTIVE (1-6 Credits)

Department: None

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 632E Executive Communication (3 Credits)

Communicating effectively to a wide variety of internal and external stakeholders is a key skill for executives in all organizations. This course will cover strategies for improving the oral, written, and electronic communication skills necessary to be an effective leader. Topics covered include developing communication strategy and skills for executing and assessing communication goals. Visual, nonverbal, cross-cultural and other forms of communication will be explored. Specific scenarios important to the executive function such as crisis communication, providing negative feedback, conflict resolution, interviews, and leading teams will be covered through case analyses and interactive exercises.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

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Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 646E Foundations of Project Management (3 Credits)

Project Management is increasingly important in today's complex business environment. This course covers the fundamental concepts and applied techniques for cost-effective management of both long-term development programs and short-term projects. The content deals with planning, scheduling, organizing, and controlling projects. The course uses cases from a wide range of industries such as construction, information systems, healthcare, and the government. This course satisfies the educational component required to sit for the Program Management Professional (PMP) exam.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

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Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 656E Principles of Human Resource Management (3 Credits)

This course will focus on the day-to-day operations and human resource transactions. It will analyze the effectiveness of internal human resource processes designed to align the workforce with the organization's goals and objectives. The course will demonstrate how to effectively implement policies and procedures, utilizing technology and the importance of HRIS –human resource information systems to manage employees.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

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Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 661E Business Law and Ethics (3 Credits)

Managers must have a practical understanding of the legal and ethical issues that impact today's businesses. This understanding is essential for, among other things, ethical decision-making, strategy, reputational interests, the retention of people, and risk reduction. To those ends, this course will examine the various sources of American law, the legal system, alternative dispute resolution systems, ethical decision-making frameworks, and the different types of law that relate to businesses and risk, including the commercial, criminal, employment, and regulatory legal environments.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: 65

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Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 668E Strategic Plann'g & Leadership (4 Credits)

This course is the first in a two course integrative capstone experience that will develop strategic leadership skills. Emphasis is placed on creating and sustaining competitive advantage within a dynamic environment. Topics include the integral role an organization's competencies and value chain play in developing and executing strategic plans. The macro-environment will be analyzed to determine its impact on creating a sustainable competitive advantage in a global environment. The major methods of developing leadership skills in strategic management will be analyzed through case studies involving research, in-depth analysis, and discussion of both successful and less successful companies. The final project prepares each student for their Capstone experience, applying course material to the various strategic planning stages.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 668X Strategic Plan. & Leadership (4 Credits)

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Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: 110

MBA 675E Integr Proj: Analysis & Design (4 Credits)

This course is a final capstone experience and is intended to provide a complete integration and application of previous course work in the MBA course sequence. Students will create, evaluate, and present a business plan. The final comprehensive project includes an extensive analysis of a business concept and its synthesis into a formal written business plan. This final project will be presented and defended as part of the course activities.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: 65

MBA 675X Integrative Proj:Analy & Synth (4 Credits)

This course is a final capstone experience and is intended to provide a complete integration and application of previous course work in the MBA course sequence. Students will create, evaluate, and present a business plan. The final comprehensive project includes an extensive analysis of a business concept and its synthesis into a formal written business plan. This final project will be presented and defended as part of the course activities.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: 110

MBA 682E Financial Analysis and Decision Making (3 Credits)

This course will present financial management techniques necessary for effective managerial decision making and organizational leadership. Time value of money, financial ratio analysis, and capital budgeting tools will be applied to scenarios encountered in modern corporations. Strategic financial decisions, including asset valuation, global resource allocation, working capital management, and long-term capital structure decisions will be explored.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

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Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 685E Accounting for Performance Measurement and Budgetary Control (3 Credits)

Performance Measurement & Budgetary Control explores the use of internal accounting information by managers to enhance the performance and control of their organizations. The course emphasizes the use of data to make decisions related to effective management of a department, division or organization. Understanding and analyzing costs, creating effective performance measurement systems, successfully allocating scarce resources, and driving continuous organizational improvements will be key content areas covered.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: 65

MBA 685X Accounting for Performance Measurement and Budgetary Control (3 Credits)

Performance Measurement & Budgetary Control explores the use of internal accounting information by managers to enhance the performance and control of their organizations. The course emphasizes the use of data to make decisions related to effective management of a department, division or organization. Understanding and analyzing costs, creating effective performance measurement systems, successfully allocating scarce resources, and driving continuous organizational improvements will be key content areas covered.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 687E Doing Business in a Global Environment (3 Credits)

This course examines international business theory and applications in diverse regions of the world. Environmental scan tools will be used to explore issues of structures of corporate governance, forms of foreign involvement, international trade, government influences on trade and strategies, international organizations, personnel management, and international marketing. This course provides the foundations for analyzing complex business issues to develop and maintain a competitive advantage.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: 65

MBA 687X Doing Business in a Global Environment (3 Credits)

This course examines international business theory and applications in diverse regions of the world. Environmental scan tools will be used to explore issues of structures of corporate governance, forms of foreign involvement, international trade, government influences on trade and strategies, international organizations, personnel management, and international marketing. This course provides the foundations for analyzing complex business issues to develop and maintain a competitive advantage.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 688E Strategic Analysis (3 Credits)

This course applies the skills learned throughout the MBA program to analyze the myriad of choices that face every organization at a strategic level. Creating and sustaining a competitive advantage, given the complexities that exist in the broader environment, will be examined. The integral role an organization's competencies and value chain play in developing and executing strategic plans in the context of changing technology and ethical considerations will be explored. Strategic Analysis will review corporate decision-making and investigate practical recommendations of how complex solutions can be implemented within a company or culture.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

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This course applies the skills learned throughout the MBA program to analyze the myriad of choices that face every organization at a strategic level. Creating and sustaining a competitive advantage, given the complexities that exist in the broader environment, will be examined. The integral role an organization's competencies and value chain play in developing and executing strategic plans in the context of changing technology and ethical considerations will be explored. Strategic Analysis will review corporate decision-making and investigate practical recommendations of how complex solutions can be implemented within a company or culture.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 695E Business Planning Capstone (3 Credits)

This course is a final capstone experience and is intended to provide a complete integration of previous course work in the MBA program. Creation of a business plan requires the development of strategic plans for all areas of a company's operations; including industry analysis, target market analysis, marketing plan, management team, operations plan, and pro forma financial statements. Development and integration of the various segments within every business organization will benefit not only those who look to start their own business, but anyone who works within traditional business structures. The final comprehensive project includes an extensive analysis of a business concept and its synthesis into a formal written business plan.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 695X Business Planning Capstone (3 Credits)

This course is a final capstone experience and is intended to provide a complete integration of previous course work in the MBA program. Creation of a business plan requires the development of strategic plans for all areas of a company's operations; including industry analysis, target market analysis, marketing plan, management team, operations plan, and pro forma financial statements. Development and integration of the various segments within every business organization will benefit not only those who look to start their own business, but anyone who works within traditional business structures. The final comprehensive project includes an extensive analysis of a business concept and its synthesis into a formal written business plan.

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None

MBA 698 Special Topic in Bus (3 Credits)

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Restrictions: Enrollment is limited to Graduate level students.

Fees: None

MBA 699 MBA ELECTIVE (1-6 Credits)

Department: Business, Management Leaders

Pre-Requisites: None

Co-Requisites: None

Fees: None