

SPORTS MANAGEMENT (SPM)

SPM 201 Dynamics of Youth Sport (3 Credits)

This course is designed for those in the fields of sport, education and psychology who seek to work with youth athletes, parents, and/or coaches. Benefits and challenges in youth sport and characteristics of effective youth sport guidance will be explored. Course will also include a review of literature regarding ethical and behavioral guidelines for maintaining a healthy youth sport mindset. This course emphasizes the following Offered as needed

Essential Learning Outcomes for Medaille College: Critical Thinking, Oral Communication and Written Communication

Department: Social Sciences

Pre-Requisites: None

Co-Requisites: None

Fees: None

SPM 211 Theories and Techniques of Coaching (3 Credits)

This course is an investigation of athletic coaching as a vocation. A review of select theories and techniques of coaching will serve as the foundation. Current research will be explored in areas including but not limited to leadership behavior in sport. Coaching as a vocation has been part of the educational system in the United States for over a hundred years. Throughout this time, there has been little inquiry on measuring coaching effectiveness and performance. The demand for such inquiry is clearly evidenced by the increasing number of sports participants.

A rapidly expanding global market, the rise of women's sports, and the addition of alternative sports such as the X games have all significantly contributed to this growth. Offered as needed

Department: Social Sciences

Pre-Requisites: None

Co-Requisites: None

Fees: None

SPM 216 Foundations of Human Performance (3 Credits)

This course is designed to explore the foundations of human performance. A review of applications and techniques of physical training for sport will guide the course content. Health-related physical fitness, sport skills and motor abilities will be explored. Concepts contained in the content are intended span across all human performance topical areas including but not limited to athlete-development, sport specific strength and conditioning, wellness programming and age and gender considerations. Offered as needed

Department: Social Sciences

Pre-Requisites: None

Co-Requisites: None

Fees: None

SPM 220 Sport Leadership and Management (3 Credits)

This course emphasizes the management and leadership components of sport organizations. More specifically, the course focuses on the means of improving performance within sports organizations through such practices as goal development, decision-making, strategic planning, conflict management, leadership style, and human resource management. Additionally, the course addresses the design, structure, and culture of sport organizations. Offered as needed

Department: Social Sciences

Pre-Requisites: None

Co-Requisites: None

Fees: None

SPM 298 Special Topic in Sport Management (3 Credits)

Topic to be specified each semester course offered.

Department: Social Sciences

Pre-Requisites: None

Co-Requisites: None

Restrictions: Enrollment is limited to Undergraduate level students.

Fees: None

SPM 310 Virtual Management In The Fantasy Sports World (3 Credits)

This course explores the multiple aspects of fantasy sports. Topics to be discussed include the legal aspects of sport, sport gambling, sport information and statistics, scouting practices, team management, and the implications of sport marketing. Mathematics and statistics, among other disciplines, are particularly engaged in fantasy sport features; these include making schemes, player assessments, and statistical comparisons. Offered as needed

Department: Social Sciences

Pre-Requisites: None

Co-Requisites: None

Restrictions: Enrollment limited to students with a classification of Junior or Senior.

Fees: None

SPM 320 Sports Marketing And Promotion (3 Credits)

This course is designed to provide students with an understanding of the fundamental marketing and promotional principles utilized in sport organizations, sport facilities, and sport events. Additionally, sport sponsorship is discussed as a sport marketing and promotional tool.

The role of computer and Internet applications in sport marketing and promotions is emphasized. Offered as needed

Department: Social Sciences

Pre-Requisites: SPM 220.

Co-Requisites: None

Fees: None

SPM 325 Legal and Ethical Issues in Sports and Recreation Management (3 Credits)

This course provides an exploration into the legal aspects of sports including but not limited to tort law, contract law, risk management procedures, constitutional law and product liability. Limitations of the legal system will be addressed, as will the role and limitations of ethics. Students will discuss both the law and ethics and how each affects sports and recreation administration. Offered as needed

Department: Social Sciences

Pre-Requisites: SPM 220.

Co-Requisites: None

Restrictions: Enrollment limited to students with a classification of Junior or Senior. Enrollment is limited to Undergraduate level students.

Fees: None

SPM 335 Sport Event Management (3 Credits)

This course emphasizes the competencies involved in the designing, planning, implementing, and evaluating of sport events. In doing so, students learn logistical skills and techniques associated with various aspects of event management including: 1. box office management; 2. security and supervision; 3. safety and medical services; 4. housekeeping and maintenance; 5. concessions and merchandise; 6. risk management and insurance; 7. media marketing of sport events; and 8. sponsorship of and hospitality at sport events. Emphasis is also placed on the experience of sport event customer and/or participant. Offered as needed

Department: Social Sciences**Pre-Requisites:** SPM 220.**Co-Requisites:** None**Fees:** None**SPM 340 History & Philosophy of Sport (3 Credits)**

This course explores the history and philosophy of sport. Selected topics include the perspectives of Greek Philosophers Socrates, Plato and Aristotle relating specifically to the mind and body. Further study will assist students in learning how cultures throughout Western civilization have viewed the relationship of the mind and body through sports and physical education. Students will be introduced to basic philosophical processes including but not limited to aesthetics and metaphysics.

The concepts of play, sport and games will be investigated along with a review of varied paradigms on winning and morals. Finally, students will discover how urbanization, industrialization, modernization, technology and politics have affected sport throughout history. Offered as needed

Department: Social Sciences**Pre-Requisites:** ENG 200.**Co-Requisites:** None**Fees:** None**SPM 377 Field Experience I (1-3 Credits)**

This course provides an opportunity for observation and practice by individual students in work related to a particular area of study in sport management. This course has a 120-contact hour requirement. The student will complete a work-skills assessment and explore career options related to an area of course concentration in a work setting. This internship course offers students a structured, supervised opportunity to design their own learning within the context of their program's expectations, goals and objectives for enhancing students' academic and professional development and the needs of their host organization. Offered as needed

Department: Social Sciences**Pre-Requisites:** None**Co-Requisites:** None**Restrictions:** Enrollment limited to students with a classification of Junior or Senior. Enrollment is limited to Undergraduate level students.**Fees:** None**SPM 398 Special Topic in Sports Management (3 Credits)**

Topic to be specified each semester course offered.

Department: Social Sciences**Pre-Requisites:** None**Co-Requisites:** None**Restrictions:** Enrollment is limited to Undergraduate level students.**Fees:** None**SPM 400 Sport Facility Planning and Management (3 Credits)**

This course is designed to provide the student with a comprehensive look at the planning and management of major sport facilities. A step-by-step exploration of facility planning, promotions and operations will be the focus of the content. Topics covered include facility planning and design, contracting, image, crowd and alcohol management, booking and scheduling, box office, concessions and merchandise management, event planning, and production and facility operations. Prerequisites and/or Special Considerations: ACC 101, SPM 220, and junior standing. Offered as needed

Department: Social Sciences**Pre-Requisites:** SPM 220 and ACC 101.**Co-Requisites:** None**Restrictions:** Enrollment limited to students with a classification of Junior or Senior. Enrollment is limited to Undergraduate level students.**Fees:** None**SPM 477 Field Experience II (1-6 Credits)**

This course provides an opportunity for observation and practice by individual students in work related to a particular area of study in sport management. This course has a 120-contact hour requirement. The student will complete a work-skills assessment and explore career options related to an area of course concentration in a work setting. This internship course offers students a structured, supervised opportunity to design their own learning within the context of their program's expectations, goals and objectives for enhancing students' academic and professional development and the needs of their host organization. Offered as needed

Department: Social Sciences**Pre-Requisites:** None**Co-Requisites:** None**Restrictions:** Enrollment is limited to Undergraduate level students.**Fees:** None**SPM 478 Field Experience III (1-3 Credits)**

This course provides an opportunity for observation and practice by individual students in work related to a particular area of study in sport management. This course has a 160-contact hour requirement. A higher level of performance is expected in this field experience. The work will be more intensive than the introductory field experience (SPM 377). The student will complete a work-skills assessment and explore career options related to an area of course concentration in a work setting. This internship course offers students a structured, supervised opportunity to design their own learning within the context of their program's expectations, goals and objectives for enhancing students' academic and professional development and the needs of their host organization. Offered as needed.

Department: Social Sciences**Pre-Requisites:** SPM 477.**Co-Requisites:** None**Restrictions:** Enrollment is limited to Undergraduate level students.**Fees:** None**SPM 498 Independent Study In Sports Management (1-9 Credits)**

Topic to be specified each semester course offered.

Department: Social Sciences**Pre-Requisites:** None**Co-Requisites:** None**Restrictions:** Enrollment is limited to Undergraduate level students.**Fees:** None