

BUSINESS ADMINISTRATION, B.S.

Program Description

The Business Administration curriculum is designed to provide the student with the practical, as well as the theoretical knowledge and learning experiences required to be successful in a business environment. The goal of the program is to give students the ability to recognize and capitalize on business opportunities by harnessing the business and economic resources available to them. Medaille College's generalist approach imparts a working expertise in all the functional areas of business, enabling the student to better understand the management of a business.

As part of the major requirements, each student takes courses in accounting, management, marketing, finance, and law. The management information systems component seeks to provide a basic familiarity of computers for Business students. The field experience requirement gives students the opportunity for "hands-on" experience applying what has been learned in the classroom to real business situations. Credit hours for work/life experience can also be earned by students who have had appropriate previous experience in related areas.

The liberal arts and sciences portion of the degree seeks to provide a solid foundation in the humanities and social sciences as well as a background in mathematics and science. All Business majors should complete 100-level business courses, ENG 110 College Writing/ENG 112 College Writing for Multilingual Students, ENG 200 Advanced College Writing/ENG 202 Advanced College Writing for Multilingual Students, SPE 130 Fundamentals of Public Speaking, ECO 200 Macroeconomics, and ECO 201 Microeconomics during their first two years at Medaille College.

Business majors are expected to attend all classes. Students are responsible for all material covered and for any announcements made in any class session whether the student is present or not. Majors in this program may not take any business course Pass/Fail. A 2.0 cumulative grade point average (GPA) is required of all Business majors in their core and elective business courses to graduate.

The Bachelor of Science degree in Business Administration is accredited by the International Assembly for Collegiate Business Education (IACBE).

Program Goals

Student Success: The program seeks to enhance student understanding of career related fields, improve the retention rate of its students, increase the quality and quantity of network opportunities, and continuously improve the curricula that develops the knowledge, skills, and values of its graduates so that students are prepared for productive careers in a global economy.

Academic Program: The program will expand its academic program array, enhance its delivery methods, and continuously improve the curriculum so that students can select from a variety of quality programs that prepare them for the global work environment.

Faculty Involvement: The program will innovatively increase its support for faculty and staff in order to attract, develop, and retain talented

faculty/staff who continuously improve the quality of teaching, advising, research, and service.

Community Engagement: The program focuses on both the success of every student and on the difference that each can make in building a better community and serving the common good. The intent of these strategic initiatives is to help students learn beyond the classroom and to give students the inspiration that can help turn individual and communal aspirations into realities.

Program Outcomes

Upon completion of this program, students will be able to:

1. Identify the principal concepts, theories, and practices in the functional areas of business.
2. Recognize the relevant theories and principles associated with the economic environment of business.
3. Evaluate the social and natural environments of business and apply them to the development of managerial strategy.
4. Recognize legal and ethical principles in business and apply them to organizational decision-making.
5. Evaluate the global dimensions of business.
6. Apply business-related quantitative methods and information technology in support of management decision-making.
7. Construct coherent written forms of communication.
8. Compose and present effective oral forms of communication.
9. Demonstrate analytical and critical thinking skills in the context of organizational decision-making.
10. Integrate theory and practice across the business functional areas in the analysis of organizational problems and challenges.

Department of Business, Management, and Leadership Code of Ethics

The Department of Business, Management and Leadership of Medaille College expects all students, faculty, staff, and administrators to conduct themselves in an ethical manner when carrying out the activities required to fulfill the department's mission:

The Department of Business, Management and Leadership is dedicated in excellence in teaching; providing students a meaningful integration of theory and practice while developing mutually beneficial partnerships with the academic, business, and local communities.

The Department of Business, Management and Leadership strives to develop graduates for responsible citizenship and leadership roles who are prepared to meet the various global challenges of the 21st century.

In particular, all members of the department are expected to adhere to the following:

- **Integrity:** Abide by the academic code of conduct, and uphold the highest standards of honesty, and fairness in our work and communications.
- **Professionalism:** Maintain high standards in our own work, and help others strive for continuous improvement and the betterment of the department.
- **Respect:** Treat others with the dignity and decency, appreciating the diversity that brings richness and growth to the department. Demonstrate respect for property, time, and ideas, as well as people.

- **Collegiality:** Strive to complete our work in the spirit of mutual understanding and the sincere desire to operate as a team of students, faculty, and staff; seek to achieve the best possible outcomes together.

Degree earned: B.S.

Total number of credits: 120-121

Credit Distribution

Code	Title	Hours
General Education Core		
<i>Writing Courses</i>		
ENG 110	College Writing	3
or ENG 112	College Writing for Multilingual Students	
ENG/HON 200	Advanced College Writing	3
or ENG 202	Advanced College Writing for Multilingual Students	
<i>Critical Dialogues Course</i>		
INT 110	Introduction to Dialogues in Critical Thinking ¹	3
<i>American Dialogues Course</i>		
Select one course of the following:		3
ART 201	Photographers, Writers, and the American Scene	
CRJ 355	Social Issues in Policing a Multicultural Community	
GEN/HON 220	Justice and Democracy in America	
HIS 200	African-American History	
HIS 220	Cultural Interaction in Colonial North America	
INT 220	Enduring American Dialogues	
<i>Creative and Reflective Dialogues Course</i>		
Select one course of the following:		3
ART 205	Contemporary Photography as Cultural Landscape	
ART 240	Beginning Drawing	
ART 260	Basic Photography: Criticizing Photography	
ENG 210	Introduction to Creative Writing	
ENG 350	Creative Nonfiction Writing	
GEN 230	Creative Expression	
THE 100	Introduction to Theatre and Performance	
<i>Sustainability Dialogues Course</i>		
Select one course of the following:		3-4
BIO 101	Introductory Biology	
BIO 110	Human Nutrition	
BIO 120	Botany	
BIO 150	Environmental Studies	
CHE 100	Introductory Chemistry	
GEN 240	Scientific Discovery	
PHY 104	Physical Science	
PHY 200	Principles of Physics I	
<i>Global Dialogues Course</i>		
Select one course of the following:		3
ENG 305	British Literature I: Middle Ages to the 18th Century	
ENG 315	British Literature II: Late 18th Century to the Present	
ENG 425	Themes and Topics in World Literature & Culture	

ENG 435	Major Global Literary Figures	
GEN 410	Baccalaureate Capstone I	
HIS 321	Medieval World	
HIS 325	The History of Ireland	
HIS 330	History of the Israeli-Palestinian Conflict	
HUM 300	The Arts in Society	
INT 310	Psychoanalysis & Politics	
INT 350	Seminar in Religion and Belief	
MUS 305	Classical Music Studies	
PHI 358	Truth & Justice	
<i>Citizenship Dialogues Course</i>		
Select one course of the following:		3
GEN 411	Baccalaureate Capstone II	
INT 450	Capstone in Citizenship	
PSY 411	Psychology Capstone	
MAT 115	Pre-Calculus	3
or MAT 216	Survey Of Introductory Calculus And Its Applications	
SPE 130	Fundamentals of Public Speaking	3
Major Requirements		
ACC 101	Financial Accounting	3
ACC 102	Managerial Accounting	3
ECO 200	Macroeconomics	3
ECO 201	Microeconomics	3
ECO 260	Econometrics I	3
ECO 261	Econometrics II	3
MGT 175	Management Concepts and Communication	3
MGT 230	Human Resources Management	3
MGT 240	Financial Management	3
MGT 299	Business Law I	3
MGT 302	Operations Management	3
MGT 335	Organizational Behavior	3
MGT 420	Strategic Management I	3
MGT 421	Strategic Management II	3
MIS 240	Management Information Systems	3
MKT 220	Principles of Marketing	3
MKT 315	Marketing Management and Strategy	3
Experiential Learning ²		
MGT 377	Field Experience I	3
MGT 477	Field Experience II	3
Liberal Arts and Sciences Courses		
ENG 205	Introduction to Literature	3
or ENG 215	Survey of World Literature	
ENG 260	Business and Professional Writing	3
INT 411	Global Leadership	3
MAT 114	Intermediate Algebra ³	3
PHI 300	Ethics	3
PSY 100	Introduction to Psychology	3
Breadth Electives		
Select at least two (2) courses (300/400 level) from those housed in the Department of Business, Management and Leadership (Except BBA, BBA-IS, or SPM designated courses).		6
Free Electives		

Select 9 credits of Free Electives ⁴	9
Total Hours	120-121

1

Required of first-year students; all other students may substitute a 300/400 level Liberal Arts and Sciences elective

2

For students with significant business experience, the department offers several options in fulfilling the field experience requirements. Information on these options and waiver applications may be obtained from the department. Waiver applications must be filed at least one semester before implementation according to the following schedule: October 1 for the following spring semester; March 1 for the following fall semester.

3

Students who meet the math competency may substitute a 300/400 level Liberal Arts and Sciences elective.

4

May include any College course.

Suggested Sequence

Course	Title	Hours
First Year		
First Semester		
INT 110	Introduction to Dialogues in Critical Thinking	3
ENG 110	College Writing	3
MAT 114/115	Intermediate Algebra	3
MGT 175	Management Concepts and Communication	3
SPE 130	Fundamentals of Public Speaking	3
Hours		15
Second Semester		
American Dialogues		3
ENG 200	Advanced College Writing	3
MAT 115/216	Pre-Calculus	3
MKT 220	Principles of Marketing	3
MIS 240	Management Information Systems	3
Hours		15
Second Year		
First Semester		
Creative Dialogues		3
ECO 200	Macroeconomics	3
ECO 260	Econometrics I	3
MGT 230	Human Resources Management	3
ACC 101	Financial Accounting	3
Hours		15
Second Semester		
Sustainability Dialogues		3
ECO 201	Microeconomics	3
ECO 261	Econometrics II	3
ACC 102	Managerial Accounting	3
MGT 240	Financial Management	3
Hours		15
Third Year		
First Semester		
Global Dialogues		3
ENG 260	Business and Professional Writing	3
MGT 335	Organizational Behavior	3
MGT 299	Business Law I	3

Breadth Elective		3
Hours		15
Second Semester		
INT 450	Capstone in Citizenship	3
MGT 302	Operations Management	3
PSY 100	Introduction to Psychology	3
MKT 315	Marketing Management and Strategy	3
ENG 205/215	Introduction to Literature	3
Hours		15
Fourth Year		
First Semester		
MGT 377	Field Experience I	3
MGT 420	Strategic Management I	3
PHI 300	Ethics	3
Free Elective		3
Breadth Elective		3
Hours		15
Second Semester		
MGT 477	Field Experience II	3
INT 411	Global Leadership	3
MGT 421	Strategic Management II	3
Free Elective		3
Free Elective		3
Hours		15
Total Hours		120

Please Note: The above shows the ideal suggested sequencing and scheduling of courses and credits by semester. It is based on eight semesters for a traditionally-structured baccalaureate degree. Degree program requirements and the scheduling of courses are subject to change, based on writing/math placements and course availability. This chart should be utilized a guide and is not a written contract. Students will be notified of changes that may affect their academic progress.